

Privacy Policy

Moose and Goose operates the magtrademarks.com and magtrademarks.ca websites (which may also be referred to as “our website”). We comply with Canadian Federal and Provincial privacy laws and regulations, including the Personal Information and Electronic Documents Act.

This Privacy Policy sets out our policy on the gathering and use of the information on this Website. In this Privacy Policy, Moose and Goose may be referred to as “we”, “us”, or “our”.

We provide trademark registration services and may also publish information about trademarks on our website, later referred to as “services”.

This page is used to inform website visitors regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our services.

If you choose to use our services, then you agree to the collection and use of information in relation with this policy. The Personal Information that we collect are used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at magtrademarks.com and magtrademarks.ca, unless otherwise defined in this Privacy Policy.

Information Collection and Use

For a better experience while using our services, we may require you to provide us with certain personally identifiable information, including but not limited to your name, phone number, email, and postal address. The information that we collect will be used to contact or identify you.

You may be asked to provide your personal information when you contact us or otherwise interact with us through or in connection with the Website (via our Chat, contact form, email, phone call or other means of communication). In some circumstances, information will only be requested when you are making a payment for our products or services or when you ask us to determine if your trademarks are registrable.

Log Data

We want to inform you that whenever you visit our website and use our services, we collect information that your browser sends to us that is called Log Data. This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser version, pages of our Service that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

Cookies

Cookies are files with small amount of data that is commonly used an anonymous unique identifier. These are sent to your browser from the website that you visit and are stored on your computer's hard drive.

Our website uses these "cookies" to collection information and to improve our Service. You have the option to either accept or refuse these cookies, and know when a cookie is being sent to your computer. If you choose to refuse our cookies, you may not be able to use some portions of our Service.

Service Providers

We may employ third-party companies and individuals due to the following reasons:

- To facilitate the provision of our services;
- To provide the services on our behalf;
- To assist us in analyzing how our services are used.

We want to inform our service users that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

Information published by the Trademarks Offices

When a trademark application is filed (in Canada, US, European Union or in another jurisdiction) the application and certain subsequent communications are published by the relevant Trademarks Office. Therefore, some personal information becomes public (including but not limited to your name, address, trademark, list of goods and services and how you use your trademark). We will treat the information made available as part of such publication as information you disclose to the public, and will not be responsible for keeping it confidential.

Use and disclosure of personal information

We use and disclose personal information for the purposes set out in this Privacy Policy. Under no circumstances will we sell, trade, barter or exchange for consideration any Personal Information it has obtained.

We may use and disclose Personal Information for the following purposes:

- Establishing your identity: which may require you to provide name, address, business information, and/or other legally mandated forms of identification;
- Billing: which will include the collection of names, addresses, banking and/or financial details;
- Provision and development of Services/Products: which will include any Personal Information necessary to provide services requested by you or your organization;
- Analytics: we may also use and analyze the Personal Information provided to us to offer you additional services or products, as well as to track and manage your consent preferences, event reservations and any unsubscribe requests. You may, at any time, advise us that you do not wish to receive such information from us;
- Internal record keeping;
- Answering your queries, and/or providing you with information or materials you have asked to receive;
- Market research;
- Marketing our own products and services to you by email or other means if you have subscribed to one our mailing lists;
- To keep your information and preferences accurate;
- Any purpose which is permitted or required by applicable law; and
- To carry out any other purpose which is disclosed to you and to which you consent.

The marketing email messages sent by us will give you the opportunity to update your contact details and mailing list preferences or unsubscribe from mailings from us.

If you decide at any time that you no longer wish to receive marketing emails from us, please let us know.

We may share Personal Information amongst our members for the purposes set out in this policy.

We allow certain authorized third-party providers to track and store certain information about visitors to our websites (including domain names, IP addresses and page views). We may also disclose Personal Information to organizations that perform services for us. Personal Information will only be provided to such organizations if they agree by way of contract to provide appropriate protection for such information.

Personal Information may be stored outside of the jurisdiction in which you live, if a third party provider or other entity to whom we disclose personal information in accordance with this Privacy Policy is located outside of that jurisdiction. In such cases, Personal Information may be subject to the local laws of the jurisdictions within which it is collected, used, disclosed and/or stored, and may be accessed by governmental authorities in those jurisdictions.

Personal Information may also be subject to transfer to another organization in the event of corporate transaction such as a merger, or change of ownership. This will occur only if the parties have entered into an agreement under which the collection, use and disclosure of the information is restricted to those purposes that relate to the business transaction, including a determination whether or not to proceed with the business transaction, and is used by the parties to carry out and complete the business transaction.

Lastly, we may disclose your Personal Information for any other purpose to which you consent.

Conflict of interest provisions

If you communicate to us information that is relevant to any of the clients who we already represent, we will not be prevented from continuing to act for our client, from disclosing such information to our client, or from acting upon such information in the best interest of our client. This may happen when we are asked to file a trademark that may be considered confusingly similar to the trademark that we filed on behalf of our client.

We will let you know if we have a conflict of interest and if we cannot act for you.

If we confirm that we do not have a conflict of interest to act for you in respect of a particular trademark, the provisions of this section will no longer apply.

No solicitor-client privilege is created

Your communication with us through our website is governed by this Privacy Policy, but does not constitute a solicitor-client privilege.

Security

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

Links to Other Sites

Our website may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Thus, we advise you to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately, after they are posted on this page.

Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at office@magtrademarks.com